

Can a programme that promotes organisational change and innovation be considered as supporting SMEs?

Yes, provided that specific SMEs benefit directly from the support. For example, a programme that supports the development of guidance material for SMEs wanting to implement organisational change does not target individual SMEs and those that subsequently access and use the material produced benefit only indirectly from the support. On the other hand, if the programme finances the costs of providing expert advice to specific SMEs that apply for assistance then they benefit directly from the support and should be counted.

[View PDF](#)